



#### Module 1: Effective Coaching Skills: Class #4

#### **Co-Creating the Relationship**

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#### 1.1. What are the things coaches DO with their clients?

•	Set appropriate and	
•	Let the client determine the	for the session ("What is your
	intention for the session?")	
•	Continually to the client o	n multiple levels.
•	Ask, direct questions.	
•	Genuinely appreciate,, and	d support the client.
•	Take the risk to be wrong rather than holding	g back important
•	Assist in setting,	and
•	Give, options, and	to create awareness and
	inspire the client to come to their own solution	ons.
•	Make powerful to dee	pen the client's process between
	sessions.	





•	•	Uphold	the	highest	profession	al s	tandard	ls	and _		
				·							
1.2. W	/h	at are t	he thir	ngs coach	nes DO NO	T do '	with th	eir	clients	s?	
•	• [	Diagnose,	treat c	or	·						
•	• _			_or take a	dvantage o	f the c	lient rel	atic	nship.		
•	• T	ake resp	onsibili	ty for the	client's			, de	ecisions,	actions o	or
_											
•	• (	ive		·							
•	• [	o the cli	ent's		for th	em.					
•	• V	Vork with	n a clien	it when th	e coach's			S	ays it's r	not right a	anymore.
•	• (	Get		in w	hat a client	does.					
•	•	Coach	client	s withou	ıt having	the	fee	in	hand	unless	specific
_				were mad	e for pro bo	no or l	barter c	oac	hing.		
2. Wh	at	is the c	client's	role?							
•	•	Come to	the ca	ll with an _			(agenda	a or	topic) f	or each s	ession.
•	•	Be res	ponsibl	e for t	their own						





•	Tell the truth to th	ne coach. (10	00%		)				
•									
•			ing fees o	n time.					
•	Show up open					and	ener	getically	to
	sessions.								
3. True	-me® Coaching v	s other ser	vices						
3.	1. True-me® Coa	ching Vs. C	Consultin	g					
•	Consultants ad	vise their	clients	about	how	to _			
		_·							
•	True-me® Coache	es guide their	clients to	their ow	/n			_·	
•	True-me® Coache	es are focuse	d on		·				
•	True-me® Coache	es are		_on peo	ple.				
•	True-me® Coac	hes are	hired to				the	client	as
		achieve a c	ertain						





#### 3.2. True-me® Coaching Vs. Therapy

<ul> <li>Therapists work with clients that need professional help to work towards</li> </ul>
or
True-me® Coaches work with clients who want a detached partner to help them
and their lives.
Therapists are experts in medical and sciences trained to
diagnosable conditions.
• True-me® Coaches see their clients' brilliance, strengths and areas in need of
improvement and are trained to their clients as they
a certain desired outcome.
Therapists are required to keep their personaland
removed.
• True-me® Coaches use disclosure as a tool to help and
challenge their clients.
4. When a client should be referred to a therapist:
The client is highlyor needy in most sessions.
The client seems to continually be in "crisis mode" and is VERY





<ul> <li>The client continually</li> </ul>	does not take	for their own feelings,
decisions, and actions	and instead blames tl	hem on others.
<ul> <li>You get a feeling that</li> </ul>	you are out of	, or that you are out of your
league in coaching th	is client.	
The client is continua	lly a	and cannot move
The client continually	y refers to a	event or abuse in the past.
• The client is clearly	focusing on the	and finds it difficult to
respond to the prese	ent, or plan for the fut	ure.
<ul> <li>You find out that t</li> </ul>	he client has	behaviors that continually
sabotage their effor	ts.	
5. Indications that a client	is not the best fit f	for you:
The client is telling you	u what you want to he	ear instead of the
You find it	to coach this o	client.
<ul> <li>You find out that the</li> </ul>	client is doing someth	ing
• You can no longer b	ea	nd find you are attached to certain
outcomes, therefore	holding your own ager	nda rather than the client's.
You have	or romantic fee	elings for the client





#### 6. Areas where you may need to correct the client:

•	The client is not paying his or her	on time.
•	The client continually expects you to have the	<u></u> .
•	The client does not bring a real, current	or topic to the
	sessions.	
•	The client is notin your wo	rk together – does not seem to take
	responsibility.	
7. The	most common ways you might fall out o	f integrity with your clients:
•	Trying to your client.	
•	what you are offering or m	aking promises to a client.
•	Taking the client's away from	om him/her.
•	Enrolling or continuing a coaching relati	onship with a client that's not
	for you.	
•	Not walking your	
•	Not respecting the client's	
•	about credentials.	
•	Creating of interest with c	lients, such as having simultaneous
	financial, professional or sexual relationships	





•	Avoiding discussions and resolutions of the client's issues, such as
	disputes, session scheduling, or dissatisfaction with your
	services.
•	Not setting or boundaries with coaching colleagues, taking
	credit for ideas that are not yours, or continually giving away your expertise
	without a fee.
THE TAS	SK OF THE WEEK
1	. Determine the policies and procedures you want to in
	your business. Remember, you are running a business.
2	. Use a coaching agreement that is inwith your
	expectations for a coach and a client (see example in forms section).